

## **DISTRICT 5M3 APRIL 2009 NEWSLETTER**

**“SPIRIT IS STRONGER THAN DISABILITY”**

DISTRICT GOVERNOR DAN SNOBL

**-- 5M3 LIONS –**

**WE STILL NEED HELP!**

### **VOLUNTEER FOR THE LCI CONVENTION**

A special "Volunteer" issue of the Convention Host Committee Newsletter is now available on the MD5M website. Please click the link below to read about volunteer opportunities available:

<http://www.lionsmd5m.org/2009LCIConvention/2009-03.pdf>

**OR, Go directly to the volunteer sign-up page at:**

[www.2009Lionsconvention.org](http://www.2009Lionsconvention.org)

**There you will find detailed job descriptions (click on "opportunities") and a form you can fill out and submit online (click on "Signup")**

### **THANKS and PLEASE NOTE:**

If you have any questions, please feel free to contact our Volunteer Recruiting Chairman, Lion Lynn Farley, PDG.

Lion Lynn Farley, PDG  
1835 5th Street  
White Bear Lake, MN 55110  
(H) 651.426.9407  
(C) 651.485.7356

[Lynn.Farley@2009lionsconvention.org](mailto:Lynn.Farley@2009lionsconvention.org)

## 20/20 Challenge

Lions Clubs from across the state of Minnesota will team up with 5 EYEWITNESS NEWS to gather the most eyeglasses ever collected in one month. The goal is 100,000 used eyeglasses. The 20/20 Challenge will bring retailers, Lions Club members and citizens from across the state together in a quest to gather the most eyeglasses ever collected (in one month) to be recycled and then given to people in developing countries.

### **The Purpose:**

- Your business and 5 EYEWITNESS NEWS will partner with the Lions Club to promote the eyeglass recycling campaign in communities by challenging the state of Minnesota and individuals to the 20/20 Challenge.

### **The Process:**

- This media campaign will run in June 2009 and will motivate viewers to go to your locations to donate their old eyeglasses. These recycled eyeglasses will then be given to people in developing countries.
- Your business and 5 EYEWITNESS NEWS will work together to increase awareness by putting together :30 cause marketing spots that will offer discounted eyeglass frames and contact lenses to viewers who bring in their old eyeglasses.
- The total number of eyeglasses collected will be announced during the Lions Club International Convention in July 2009 where an estimated 20,000 Lions Club members from all over the world will descend upon Minneapolis and partake in 6 days of education and social events.

### **The Payoff:**

- By participating in the 20/20 Challenge your business will increase their visibility and support of the Lions Club and show dedication to giving the gift of sight to those in developing countries.
- Your business will drive business through their doors by offering a unique discount for those who participate in the 20/20 challenge. This will drive sales and revenue to you.
- You will get brand recognition and visibility in front of the 20,000 attendees at the 2009 International Convention.
- You will get a booth in the exhibitors hall at the 2009 International Convention and the opportunity to present on the exhibitor hall stage.
- Your logo will be placed on the International Convention web site.
- Connecting with cause consumers, “68% of respondents said they would remain loyal to a brand during a recession if it supports a good cause”

*Become a “knight of the blind in the crusade against darkness” (Helen Keller)*

Elizabeth A. Sorensen: KSTP-TV  
(651) 642-4354 or esorensen@kstp-tv

# 92<sup>ND</sup> INTERNATIONAL CONVENTION

## SPECIAL REGISTRATION

### PRICE FOR MD5M LIONS

**For MD5M members to get this special registration price, they must do the following by JUNE 15 2009:**

Many of our Lions are trying to register on-line for the LCI Convention, are being charged \$130 rather than \$100, and canceling their on-line registration. The \$100 is a special price for MD5M Lions only and is not programmed into the website. **On June 15, 2009, registration for the International Convention will go up to \$150.00**

1. Download a LCI Convention Registration Form from the LCI website.
2. Fill out the form to mail or fax to LCI.
3. Put "\$100" for the registration fee in bold colored letters or highlight it in yellow.
4. Put "MD5M" in the District Lion in bold colored letters or highlight it in yellow.
5. That way whoever processes your form will know the special pricing for MD5M Lions.
6. You may also put a note or a post-it note on the mailed form stating you are a MD5M Lion and get special pricing.

Lion Dave Reach  
2009 Lions Convention - Minneapolis  
Work: 763-398-1112  
Home: 952-934-3810  
Cell: 612-310-5534  
Email: [David.Reach@2009lionsconvention.org](mailto:David.Reach@2009lionsconvention.org)

7.

## DONATIONS NEEDED FOR DISTRICT 5M3 LIONS INTERNATIONAL PARADE ENTRIES

Minnesota's "Over 60 Band" will be participating in the 2009 Lions Club International Parade on July 7<sup>th</sup> representing District 5M3. Please mail donations to 5M3 Treasurer Ronne Robbins at 2166 201<sup>st</sup> ST, Tracy, MN 56175 with reference for donation for the "Over 60 Band."

# LCI CONVENTION STREET BANNER ORDER FORM

Imagine the Nicollet Mall Parade route, the Peavey Plaza area and the Minneapolis Convention Center streets lined with Lions Banners hanging from the light poles!

The banners will adorn the streets for the months of June and July. Two styles will be available as shown to the right. The "Lions Logo" banner announces the coming convention to all who visit downtown Minneapolis and welcomes our international guests. The "Snowman Logo" banner will celebrate our own international commitment to Lionism!

Orders must be received by May 20, 2009 in order to make the June 1 installation date. We need 12 clubs from the 12 Districts to step up! Your support is much appreciated.

## Street Banner Order Form

Club Name:

District:

Order Contact:

Contact Address:

City: State: Zip:

Phone:

## Select Style Quantity Price

Lions Logo \$150

Snowman Logo \$150

*Or Two Banners for \$275!*

## Make your check payable to: Lions Convention Host Committee

Send your order form and check to:

Lion Ross Thorfinnson

11852 Waterford Road

Eden Prairie, MN 55347

Questions? Email Lion Ross at: [rthorf@aol.com](mailto:rthorf@aol.com)

## Total Price

*The banners are priced at \$150 each or two for \$275.*

*Your banners will be returned to your club at your first zone meeting after the International Convention. They will make an excellent memento of the LCI convention.*

*Join us for....*

## ***Lions Night in the Big Leagues!***

Welcome to the Twin Cities of Minneapolis and St. Paul! All Lions & Guests are invited to enjoy an evening of Major League Baseball with Lions Club members from all over the world! The local favorite Minnesota Twins take on the New York Yankees. Your ticket purchase will benefit the Lions Clubs International Foundation!

**Cost: Lower Level Reserved seats: \$29 (normally \$36)**

**Upper Deck Reserved seats: \$20 (normally \$25)**

- \$3 for every ticket purchased will go to the Lions Clubs International Foundation!
- Special Pre-Game Presentation honoring Lions Clubs International!
- Lions of Michigan All State Band to perform the National Anthem!

*Two Ways to Order:*

Use form below and return to...

1) Minnesota Twins Baseball Club 2) Fax Order to: 612.375.7522

Attn: Todd Krulewich

34 Kirby Puckett Pl

Minneapolis, MN 55415

### **Wednesday, July 8th 2009 , 7:10 PM**

Name: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please indicate Lions Clubs District: \_\_\_\_\_

I would like \_\_\_\_ Lower Reserved seats @ \$29.00 = \$ \_\_\_\_\_

I would like \_\_\_\_ Upper Club seats @ \$20.00 = \$ \_\_\_\_\_

\_\_ Check Enclosed (payable to Minnesota Twins) Handling: = \$ \_5.00

\_\_ Charge on the following Credit Card: TOTAL ENCLOSED: = \$ \_\_\_\_\_

Exp: \_\_\_\_\_

VISA MASTERCARD AMEX DISCOVER

FOR MORE INFORMATION, CONTACT:

**Lion Mike Molenda**

Email: [mike.molenda@2009lionsconvention.org](mailto:mike.molenda@2009lionsconvention.org)

## District Governor (DG) Dan Snobl's Travels 2008-09

April 25	Club Officer Training at SMSU – SC 230, A3 Parking Lot @ 9:00 AM
May 1	Council of Governors' Meeting, Bloomington
May 2	Special Olympics at Redwood Falls Community Center, Starting Time (TBD)
May 1-3	MD5M Convention, Bloomington
May 14	District 5M3 Cabinet Meeting, Dovray-T Tommy's @ 6:15
May 18	Region 2, Zones 1, 2 & 3 Meeting,
May	Region 1, Zone 3 & 4 Meeting Date, Time & Place (TBD)
June 1	Wilmington and Rushmore Club Visit (TBA)
June 3	St. James Club Visit at Hickory Inn @ 6:15 pm
June 8	Lake Benton Club Visit/Picnic
June 10	Cottonwood Club Visit at Cottonwood Community Center @ 6:15
June 11	Canby Lions Club at PK Egans @ 6:30 pm
June 22	Minnesota Club Visit, at Bob Nelson's @ 505 East Lyon @ 6:30
pm	
July 6-10	International Lions Convention, Minneapolis

## IMPORTANT DATES FOR DISTRICT 5M3 CLUBS

March/Early April	Election of new officers and
April 25	New Club Officer Training, SMSU, SC 230 @ 9:00 AM
<b>May 1, 2009</b>	<b>Filing of PU 101. Please do ASAP!!!</b>
May 1-3	MD5M Convention, Bloomington
May 2	Special Olympics at Redwood Falls Community Center
<b>July 6-10, 2009</b>	<b>International Lions Convention, Minneapolis</b>
Sept. 24-26	2009 USA/Canada Forum, Memphis, TN
Feb. 19-21, 2010	District 5M3 Mid-Winter Convention at Prairie's Edge Casino

**THANKS!! THANKS!! THANKS!! THANKS!!**

**A special thanks to the Marshall, Milroy and Southwest Minnesota State University Lions Clubs with hosting the Track and Field Qualifier for Special Olympics at Redwood Falls on May 2, 2009. From all reports the athletes had a very successful day in competition.**

**WE SERVE – THE LIONS OF 5M3**

## **5M3 LIONS CLUBS SPONSORING DISTRICT NEWSLETTER**

Lucan Lions Club	President Greg Janachovsky
Tracy Lions Club	President Dan Buysee
Comfrey Lions Club	President Robert Meyer
Jasper Lions Club	President Terrence Skyberg
St. James Lions Club	President Gary Menssen
Marshall Lions Club	President Wayne Radloff
Welcome Lions Club	President Bill Petersen
Wabasso Lions Club	President Nick Fischer
Vesta Lions Club	President Steve Gladitsch
Pipestone Lions Club	President Eudell Coleman
SMSU Campus Lions Club	President Deep Khadka
Hadley Lions Club	President Richard Like
Sleepy Eye Lions Club	President John Kolbe
Jasper Quarry Lions Club	President Edie Aas
Windom Lions Club	President Forrest Fosheim
Morgan Lions Club	President James Lueken

The 5M3 District Newsletter needs your financial support. Your club's name will be listed for \$40.00 and larger Business Card size ads are \$80.00. Send checks to the 5M3 Cabinet Treasurer:

(Please advise if your club is missing)

Ronne Robbins,  
2166 201<sup>st</sup> St.,  
Tracy, MN 56176

## **MD5M CONVENTION UPDATE**

1. \$1.00 reduction in MD5M dues with LCI Convention special assessment sun setting.
2. Camp Confidence, Camp Friendship and Project New Hope all received endorsements for sponsorship by MD5M.
3. Approval of new 2<sup>nd</sup> Vice District Governor position as recommended by LCI.
4. \$1.00 increase for MD5M Convention failed

**5M-3 District Governor Dan Snobl**  
**1794 Co. Rd. #9**  
**Tracy, MN 56175**  
**R: (507) 629-4734**  
[dansnobl@llwb.coop](mailto:dansnobl@llwb.coop)



**The Link to the District  
5M3 website is**  
<http://www.5m3lions.org>  
**or you can Google '5M3 Lions'**

**MD5M website is**  
[www.lionsmd5m.org](http://www.lionsmd5m.org)  
**or you can Google 'MD5M Lions'**



DGE Mike and Lion Cheri Appel wearing their 'Blue Jackets' for the first time.

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