

District 5M3 July-August 2008 Newsletter

“SPIRIT IS STRONGER THAN DISABILITY”

- Dan Snobl's 2008-09 5M3 District Governor's Theme -

SPIRIT is “a non-quantifiable substance or energy present individually in all living things” in metaphysical uses.

SPIRIT is “the loyalty and feeling of inclusion in the social history or collective essence of an institution or group,” such as in school spirit or “I got that Lion's Spirit” as metaphorical (symbolic, figurative) uses.

In my work with students with disabilities and their families, the following words describe my experience and understanding of “**SPIRIT.**” They are:

- ~ **Strength** (empowerment of mind and body)
- ~**Courage** (its accompanying animal is the lion)
- ~**Fortitude** (is depicted as having tamed the ferocious lion)
- ~**Character** (integrity with self)
- ~**Will** (determine by choice)
- ~**Determination** (the will to risk to become the person you believe you are)
- ~**Perseverance** (resolve of the inner self to overcome barriers to a full and inclusive life)
- ~And a “can do” attitude in overcoming fear!!

Helen Keller's wisdom: “I long to accomplish a great and noble task, but it is my chief duty to accomplish humble tasks as though they were great and noble. The world is moved along, not only by the mighty shoves of its heroes, but also by the aggregate of the tiny pushes of each honest worker.”

“MIRACLES THROUGH SERVICE”

-Lions Club International President Al Brandel's Theme-

LCI Brand Revitalization Session

For many years, Lions let our actions speak for themselves. But in a world defined by the nonstop flow of information, we all need to learn new ways to help others understand who we are and why we matter.

The fundamental values of Lions are unchanged. But we must express those values in ways that are concise, consistent and compelling – that break through the clutter. The future of Lions clubs depends on it.

A growing number of organizations – in both the corporate and nonprofit sectors – are developing core messages. These messages are employed by all members when they talk about the organization in the outside world. By asking its members to stay “on message” an organization ensures that audiences have a strong, clear enduring picture in their minds.

An outside marketing firm was retained to conduct a study and provide recommendations for a brand renewal. This firm conducted market surveys of both Lions and non-Lions. Members of the Lipman-Hearne Marketing Team heard Lions across generations and continents. Lions openly shared their stories and what they value most about being a Lion.

The results are a more clearly defined way to talk about the Lions experience, and a platform to build all new communications.

Key messages include:

We serve where we live. We are ready whenever and however our communities need us.

We are global. We are committed to pitching in with resources wherever we are needed in the world.

We give 100 percent. We cover all costs from our own dues, ensuring that all donated funds go to the causes.

We do it ourselves.

We are rich in heritage and pride.

We’re open. We are kind and generous people who want to help.

We are practical. We approach every problem head-on. We offer no-nonsense help. We are directly and personally involved.

We are big-hearted. We care about people. We want to make the world a better place. Lions have championed many causes since we were founded nearly a century ago. Now, we have a new challenge: Getting members around the world to talk about Lions clubs with a single voice. By doing so, we will build pride among our members, raise awareness in our communities and attract more people to our clubs.

It was announced at the end of the 91st Convention in Bangkok by President Al Brandel, Lions Club International is a nominee for receiving a Nobel Peace Prize as a world wide community service organization.

WE DID IT!

Campaign Sight First II has exceeded the \$200 million goal

During the Lions International Convention in Bangkok, we learned the \$200 million challenge goal of Campaign SightFirst II was surpassed. This announcement was met with cheers, applause and even a few tears. It's been a long campaign, and Lions have worked hard; dedicating time, energy and resources to meet our goals. To hear we succeeded was overwhelming.

THANK YOU!!! for what you and your clubs did to contribute to our reaching this important milestone. It truly would not have been accomplished without the efforts of each Lion and every club! A special thank you to the Lions in your District who took leadership roles over the 3 years of CSFII. The District and Group Coordinators and District Governors promoted and supported the campaign. Their commitment, dedication and creativity was inspiring to me, as well as the Lions in your District.

And where do we go from here?...At least \$100 million of CSFII funds will be granted through LCIF's SightFirst program to contain and eliminate the leading causes of avoidable blindness, including cataracts, the leading cause of preventable blindness worldwide, as well as River Blindness and Trachoma. Another \$50 million will be used to combat new and emerging threats to sight, such as diabetic retinopathy, macular degeneration and low vision. The funds raised beyond the \$150 million initial goal will make it possible for Lions to fund research and rehabilitation initiatives in developed countries. Lions' goal is to provide "Vision for All".

I want to personally congratulate and thank you for opening the eyes of your hearts so others may see.

Lion Debra Wasserman, CSFII Sector Coordinator

Immediate Past District Governor (IPDG) Virginia Spicer reported District 5M3 had a 96% club participation rate in the Campaign Sight First II Fund Drive.

“5M3 Lions, super job and let’s ROAR!!”

DISTRICT 5M3’S VISION FOR “WE SERVE”

The Lions Club International District Governors-Elect Seminar held in conjunction with the 91st International Convention in Pattaya, Thailand, was a valuable experience for myself and Lion Mary. We are prepared for our leadership responsibilities in serving as your 5M3 District Governor for this coming year. My 2008-09 District Governor’s theme is **“SPIRIT IS STRONGER THAN DISABILITY.”** I want you to understand my leadership style embraces collaboration and empowerment to my fellow Lions to assist each of us in accomplishing our shared goals this year and in future years. As Lions, we need each others help. With this as a guide, a District 5M3 planning meeting was held on May 20, 2008 attended by the District Governor, District Governor Elect, Vice District Governor Elect, future Vice District Governor candidates and Past District Governors. The following are long and short term planning strategies that were discussed and will be presented for review/adoption at our first District 5M3 Cabinet meeting on August 3, 2008:

1. LIST DISTRICT 5M3 STRENGTHS

- ~Vice District Governor Elect Candidates are being identified as 5M3’s future leaders
- ~Past District Governor’s (PDGs) commitment, experience, wisdom, mentoring and support
- ~Midwinter Conventions have tradition of quality and moving around the District
- ~ **District 5M3 Website:** <http://www.5m3lions.org> or you can Google ‘5M3 Lions’
- ~New Members* – have been younger and more women joining
 - * Retention is important
- ~Clubs primary missions involve serving their communities
- ~District 5M3’s participation in MERLO and Leadership training activities at MD5M level

LIST DISTRICT 5M3 AREAS FOR IMPROVEMENT/CHALLENGE

- ~Membership continues to slowly decline
 - Potential members need to be asked!!** – need younger members, women, men, couples; identify members from the community workforce and increase retention.
- ~District 5M3 Orientation Program
- ~Timely and effective District 5M3 wide communication strategies
 - Newsletter is expensive and takes 2-3 weeks using fourth class mail to be delivered.
- ~Extension (new clubs needed). MERLO Team and clubs in District 5M3 need to take a more active role in identifying and developing new clubs.
- ~Leo Club Development – currently no Leo clubs in District 5M3.
- ~Quest – too costly (books & curriculum) for school districts to implement? Feasibility Study?
- ~Peace Poster – Six (6) schools participated in fall 2007 (Fairmont, Hadley, Jackson, Redwood Falls, St. James and Tracy)
- ~District 5M3 Chairpersons need to identify other 5M3 Lions to serve on committees
- ~Midwinter Conventions – Immediate Past District Governor and PDGs need help in planning and workers prior and at the convention.
- ~Better tracking, promotion and publicity of District 5M3, MD5M and LCIF Projects.

2. LONG TERM PLANNING STRATEGIES:

~DISTRICT 5M3 AND CLUB COMMUNICATIONS:

~COST OF DISTRICT & CLUB COMMUNICATIONS

Newsletter 2007-08 Income: \$1,360 2007-08 Expense: \$1,952.93

~TIMELY AND COMMUNICATION EFFECTIVENESS

(SMSU Lion Ritesh Shahi – Newsletter/District 5M3 Webmaster & Cabinet)

~SPECIAL OLYMPICS: **SITES TO BE HELD & DISTRICT CHAIR(S)

NEED TO BE DETERMINED (TBD) THROUGH 2024:

2009 – 2010 Marshall, Milroy & SMSU Lions Clubs-Chairs TBD

(SMSU Lion Paul Weiland, Chair, Wheelchair Basketball Coach)

2011 – 2012 Pipestone & Jasper Lions Clubs Chair(s) TBD

2013 – 2014 Windom Lions Club Chair(s) TBD

2015 – 2016 Luverne Lions Club Chair(s) TBD

2017 – 2018 Tracy Lions Club Chair(s) TBD

2019 – 2020 Jackson Lions Club Chair(s) TBD

2021 – 2022 Worthington Lions Club Chair(s) TBD

2023 – 2024 Redwood Falls Lions Club Chair(s) TBD

**Discussion on partnering with the community of Redwood Falls in holding the Spring Special Olympics State Qualifier Event at their outstanding facility on a yearly basis.

~YOUTH PROGRAMS: (Discussion on length of appointments for continuity - may need to be referred to By-Laws/Constitution)

~EXCHANGE (Lion Gary Gottfried appointed 2008)

~QUEST (Lion Donald Plahn appointed 2007)

~PEACE POSTER (Lion Pat Madson appointed 2008)

~SPEAK OFF (TBD)

~MD5M DIABETES FOUNDATION/SPRINGPIONT PROJECT

(Lions Ellen Radel and Mary Snobl will provide update)

3. SHORT TERM PLANNING STRATEGIES:

~ZONE ASSISTANCE WITH MID-WINTER CONVENTION

2009 (Chair: IPDG Virginia Spicer, PDGs and Region 1 & Zone 1 Clubs)

2010 (Chair: IPDG, PDGs and Region 1 & Zone 1 Clubs)

2011 (Chair: IPDG, PDGs and Region 1 & Zone 2 Clubs)

2012 (Chair: IPDG, PDGs and Region 1 & Zone 3 Clubs)

2013 (Chair: IPDG, PDGs and Region 1 & Zone 4 Clubs)

2014 (Chair: IPDG, PDGs and Region 2 & Zone 1 Clubs)

2015 (Chair: IPDG, PDGs and Region 2 & Zone 2 Clubs)

2016 (Chair: IPDG, PDGs and Region 2 & Zone 3 Clubs)
(Adopted by District 5M3 Cabinet at the August 3, 2008 Meeting)

~INCREASE/RETENTION MEMBERSHIP AND NEW CLUBS

~WOMEN/MEN/YOUNGER FAMILIES/COUPLE

(MERLO Team and all 52 District 5M3 Clubs)

~LEOS CLUBS & CAMPUS CLUBS

(MT Extension and Campus Chairperson - Lion Dan Snobl)

~MEMBERSHIP NIGHTS

(MT Membership Chairperson – Vice District Governor Mike Appel)

~LIONS ORIENTATION PROGRAM PROVIDED FOR EACH CLUB IN
DISTRICT 5M3 OVER THE NEXT TWO (2) YEARS

(MT Orientation Chairperson – Lion Mary Snobl)

~SPECIAL OLYMPICS 2009-2010 SITE AND DISTRICT CHAIR(S) IDENTIFIED

Marshall, Milroy and SMSU Lions Clubs

Lion Paul Weiland, SMSU Wheelchair Basketball Coach has agreed to be the
Lead Chair (Marshall and Milroy Lions Clubs will identify their Chair(s).

Excess funds after second year, how are funds transferred to next Club(s)/site?

~YOUTH PROGRAMS

~EXCHANGE (Lion Gary Gottfried)

~QUEST (Lion Don Plahn)

~PEACE POSTER (Lion Pat Madson)

~SPEAK OFF (TBD)

~RECOGNITION AND CELEBRATION OF OUR CLUBS AND INDIVIDUAL
LIONISM CONTRIBUTIONS TO DISTRICT 5M3, MD5M AND LCIF PROJECT(S)

~Review, follow eligibility criteria and post dates of Lions Awards Applications.

~Establish a 5M3 Lionism Awards Chair and Committee to assist the District
Governor in selecting District 5M3 Lions/Club to be honored for their contributions.

~District 5M3 Clubs need to be keeping track of funds donated to MD5M or LCIF.

~NEW CLUB OFFICER TRAINING FOR 2009-10 (Club Secretaries-computer skills)
(Vice District Governor Mike Appel)

~RAMP PROJECTS PARTNERING WITH INDEPENDENT LIVING CENTERS

(SWCIL) (Chair TBD if adopted by District 5M3 Cabinet)

~TRANSITION MANUAL FOR SCHOOL AGED CHILDREN WITH DISABILITIES
PARTNERING WITH SWCIL (Chair TBD and Lion Dan Snobl if adopted by District
5M3 Cabinet)

~EXPLORE COLLABORATIVE LIONS EFFORT BETWEEN NEPAL'S DISTRICT
325-A LIONS CLUBS AND DISTRICT 5M3 LIONS CLUBS.

(**Amount Unknown**-Seek LCIF Matching Grants for Intra-Country and Lions Districts
5M3 and Nepal's 325-A Partnering in Humanitarian Efforts). In our discussions with
everyone, we want to make sure we are taking the appropriate steps in moving these
ideas of Lionism forward through the proper channels with integrity of all who may be
involved in this collaborative effort and respectfulness of the people of Nepal to whom
we might serve. -- (Adopted by District 5M3 Cabinet at the August 3, 2008 Meeting) --

-District 5M3 Lions Clubs Fund Raising Challenge-

(Adopted by District 5M3 Cabinet at the August 3rd Meeting)

- Purpose:** Intergeneration involvement with community service through Lions
- Idea(s):** District 5M3 Lion's Wheelchair Basketball Game held in each of the seven (7) District 5M3 Zones
- WHO:** Intergenerational (Lion's Families and Communities)
District 5M3 Zone Challenge(s) – Zone Clubs/Chairs
Southwest Minnesota State University (SMSU)
~SMSU Wheelchair Basketball Team
~SMSU Lions Club
~SMSU International Student Organization (ISO)
- WHAT:** Wheelchair Basketball Game and Cultural Entertainment
Ticket sales
Raffles
Concession sales
Point buying for the “underdog” Lions/Community teams
- WHY:** Disability and Cultural Awareness
Low Cost
Visible Lion's Activity & Publicity
Activity Can Be Replicated Easily
Fund Raising Activity for Potential District 5M3 Projects
- HOW:** Lion's Leadership/Facilitators
~SMSU Wheelchair Basketball Coaches
(Lion Paul Weiland & Lew Shaver)
~SMSU Lions Club
(President Enna Mathema and Club Advisor Dan Snobl)
~SMSU International Student Organization
(ISO Club President and Club Advisor Sandy Nelson)
~5M3 Fund Raising Chairs/Committees by Zones TBD
and current Zone Chairs
- WHEN:** Strategies Developed by September 1, 2008 to Implement Plan
~Fund Raising Events would be held in October and November 2008
- WHERE:** Each District 5M3 Zone Fund Raising Committee would determine an appropriate Site/Venue within the Communities in their Zone
- OUTCOMES *** “Its Ability, Not Disability that Counts” Awareness
- International Cultural Awareness
 - International Ambassadors Available for Educational Programming in District 5M3 Communities

- Have Some Community Fun
- Increase Awareness of Lions
- Increase Lion Membership
- Raise **\$49,000** in supporting District 5M3 Projects
 - ~SMSU Wheelchair Basketball Team for expenses and program use (Scholarships, equipment, travel, etc.)(**\$12,000**)
 - ~MD5M Diabetes and District 5M3 Diabetes Projects (**\$9,000**)
 - ~District 5M3 Ramp Project (**\$3,500**)
 - ~District 5M3 Partnering with Independent Living Centers with Publication of “Transitioning Manual for Secondary Aged Students with Disabilities” (**\$3,000**)
 - ~Scholarships for International Student and Domestic Student who are Lions
 - ~Scholarship raising would be done in collaboration with the SMSU Foundation, Minnesota West Foundation and Martin Luther College Foundation for awarding of scholarships. If given to a domestic student from District 5M3 who is a Lion at an institution of higher education located outside the boundaries of District 5M3, the scholarship amount would be awarded to the student after completion of an academic year with satisfactory academic progress being confirmed by the University. (**\$10,000** with **Matching Challenges** being requested.)
 - ~International Student Ambassador Program (**\$1,000**)
 - ~Each District 5M3 Zones would be awarded \$1,500 to be divided between the Clubs in the Zone for their Club Projects. (**\$10,500**)

Zone Chair Al Lang: “This is doable!!”

Fellow MD5M Lions,

Lion Steve and I want to thank you once again for your friendship, hospitality and support as we participated in the campaign seeking the endorsement for International Director. We will continue to need you, now that I have the honor of serving on the International Board. I take this responsibility very seriously, and am humbled to represent the Lions of MD5M and the world. It is our intention to participate in as many activities and events as possible in the Multiple, so please continue to invite us and look for us in your districts.

ID Debra Wasserman
Service From The Heart!

5M3 EVENT SCHEDULE 2008-2009 (continued)

<u>EVENT</u>	<u>DATE</u>	<u>LOCATION</u>
Zone Meetings	March 25, 2009	Region 2 Zone 1 ~ Zone 2 ~ Zone 3 ~
	March 26, 2009	Region 1 Zone 1 ~ Zone 2 ~
Election of New Club Officers	March-April, 2009	
MD5M Leadership Institute	April 16-19, 2009	Mahnomen-Shooting Star Casino
5M3 Club Officer Training	TBA by VDG Mike Appel	
MD5M Convention	May 1-3, 2009	Bloomington
Council of Governor's Mtg	May 1, 2009	Bloomington
Cabinet Meeting	May 7, 2009	Dovray-T Tommy's 6:15 pm
Zone Meetings	May 12, 2009	Region 1 Zone 3 ~ Zone 4 ~
	May 13, 2009	Region 2 Zone 1 ~ Zone 2 ~ Zone 3 ~
	May 14, 2009	Region 1 Zone 1 ~ Zone 2 ~
Special Olympics	TBD	
PU-101 Forms Filing Required	May 15, 2009	

International Lion's Convention July 6-10, 2009 Minneapolis

Many Volunteers Needed to Assist With Hosting ~ Please Encourage Members To Attend and Volunteer (Close Location for All Minnesota Lions) More information will be provided in October 2008.

5M3 Midwinter Convention:

We invite you and your club to "roar" with us in February, 20-22 2009!! This annual convention provides an opportunity for local club members to have FUN, CELEBRATE ACCOMPLISHMENTS and SHARE IDEAS with other clubs in our district. It is a great time for our 5M3 District to recognize clubs and members for your important community service. Collectively as Lions, we respectfully honor our deceased members for their dedicated service. National, regional and local speakers provide updated information on the projects we work so hard to fund through our local and district efforts. This is a great time for experienced Lions to share their enthusiasm with our new Lion members! Please call DGE Dan Snobl @ 507-629-4734 or email: dansnobl@LLwb.coop if you have questions or ideas to share. Thank you again for all you do to make your community and our world a better place to live!!

District Governor (DG) Dan Snobl's Travels 2008-09

June 15-July 7	International Lions Convention Bangkok, Thailand and Nepal
July 14	Tracy Lions Club Visit & Officer Induction Ceremony
July 17	Butterfield Lions Club Visit & Officer Induction Ceremony
July 19	Council of Governors Meeting, Alexandria, MN
July 20	Spicer Camp International Feast, Mankato, MN
July 21	Chandler, Lake Wilson and Hadley Lions Club Picnic/Visit
Aug 3	1 st District 5M3 Cabinet Meeting, DG Dan Snobl's Home Zone Chairs will meet at 2:00-2:45 p.m. Picnic at 3:00 p.m. Cabinet Meeting at 4:00 p.m.
Aug 5	Region 1, Zones 3 & 4 Meeting (TBD) Time & Place (reschedule)
Aug 6	Region 2, Zones 1, 2 & 3 Meeting (TBD) Time & Place (reschedule)
Aug 7	Region 1, Zones 1 & 2 Meeting (TBD) Time & Place (reschedule)
Aug 14-17	LCI Headquarters (Oak Brook, IL) and Leader Dog (Grand Rapids, MI)
Aug 18	Westbrook Lions Club Visit & Officer Induction Ceremony
Aug 21	New Ulm, Sleepy Eye & Morgan Lions Club Picnic/Visit
Aug 23	State Fair – Lions Eye Bank and Hearing Booth
Sept 7	Granite Falls Picnic/Club Visit
Sept 18-20	USA/Canada Forum, Saskatoon, SK Canada
Oct 11	Diabetes Expo, Minneapolis
Oct 18	Council of Governor's Meeting, Mahnommen-Shooting Star
Oct 23	2 nd District 5M3 Cabinet Meeting, T-Tommy's, Dovray
Oct 28	Region 1, Zone 3 & 4 Meeting (TBD) Time & Place
Oct 29	Region 2, Zones 1, 2 & 3 Meeting (TBD) Time & Place
Oct 30	Region 1, Zones 1 & 2 Meeting (TBD) Time & Place
Dec. 8	Worthington Club Visit 6:00 pm (call Sec. Janet Haugen for Place)
Feb 20-22, 2009	District 5M3 Midwinter Convention, Prairies Edge Casino, Granite Falls (3 rd District 5M3 Cabinet Meeting held on Friday, Feb 20 th)

District 5M3 Club Presidents/Secretaries: Please contact DG Dan Snobl at (507) 629-4734 or dansnobl@llwb.coop to schedule your Club visit.

Club Reports

Club Secretaries:

Please submit your Club Monthly Activity Reports and MMR Reports each month to LCI, District Governor Dan Snobl and your Zone Chair as required.

In Lionism, DG Dan Snobl

Dan Snobl
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The Link to the District
5M3 website is
<http://www.5m3lions.org>
or you can Google ‘5M3 Lions’



Doris Zwach presented Milroy’s Lion Don and Jean Schmidt (absent from the picture) the Bob Zwach “Milroy Community Spirit Award for 2008.”

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